

# FA/YSDN 4002 3.0 Type In Motion

Winter Term | Academic Year 2009 – 2010

Section N Thursdays 12:30 am – 4:03 pm

1 January 7	2 January 14	3 January 21	4 January 28	5 February 4	6 February 11	February 18	7 February 25	8 March 4  March 8 Last day to drop	9 March 11	10 March 18	11 March 25	12 April 1  April 7 Last day of term
<b>Lecture</b> - Origins of creativity - Creative methods - Inspiration & stimuli - Content generation	<b>Lecture</b> - Storytelling & narrative - Hero's journey - Myth-making - Moral premise - Parti	<b>Lecture</b> - What is Quality? - Motion demos - Problem-solving - Free association & experimentation - Fear & failure										
<b>Exercise 1 Essence</b>	<b>Due (5%)</b>											
<b>Assigned</b> Exercise 1 Essence	<b>Due</b> Exercise 1 Essence Analysis  <b>Class discussion</b>											
	<b>Exercise 2 Good Looks Like</b>	<b>Due (5%)</b>										
	<b>Assigned</b> Exercise 2 Good Looks Like	<b>Due</b> Exercise 2 Good Looks Like Analysis  <b>Class discussion</b>										
		<b>Exercise 3 Tell Me A Story</b>	<b>Due (10%)</b>									
		<b>Assigned</b> Exercise 3 Tell Me A Story	<b>Due</b> Exercise 3 Tell Me A Story Final images  <b>Class discussion</b>									
		<b>Project 1 Video Poster</b>			<b>Due (25%)</b>							
	<b>Assigned</b> Project 1 Video Poster	<b>Due</b> - Research findings - Theme selection  <b>Individual critique</b>		<b>Due</b> - Explorations - Working concepts  <b>Individual critique</b>	<b>Due</b> Project 1 Video Poster Final sequence  <b>Class presentation</b>							
					<b>Project 2 Narrative</b>							<b>Due (45%)</b>
					<b>Assigned</b> Project 2 Narrative	<b>Due</b> - Research findings - Theme selection  <b>Individual critique</b>	<b>Due</b> - Monologue for narrative (rough) - Visual riffs / sketches  <b>Individual critique</b>	<b>Due</b> - Experiments & explorations - Tutorial demos  <b>Individual critique</b>	<b>Due</b> - More experiments & explorations - Rough cut demos  <b>Individual critique</b>	<b>Checkpoint</b> Assess scope + progress to date for adjustment  <b>Class discussion</b>	<b>Due</b> - Rough cut of working narrative  <b>Last chance for individual critique</b>	<b>Due</b> Project 2 Narrative 30–90 sec narrative sequence  <b>Class presentation</b>

READING WEEK