## FA/YSDN 4002 3.0 Type In Motion

Winter Term | Academic Year 2009 - 2010

#### **Design Practicum** | Elective for Design Majors

Course Director: Graham Huber Email: ghuber@yorku.ca Office hours: 10 am – 12 pm Thursdays Telephone: 416.668.1463

#### **Time and Location**

Section N	Thursday	12:30 - 16:30	TEL 4028	Graham Hube
Section S	Thursday	09:00 - 13:00	Sheridan J219	Val Fullard
Section T	Thursday	13:30 - 17:30	Sheridan J219	Val Fullard
Section U	Thursday	13:30 - 17:30	Sheridan J223	Edward Naus

## Prerequisite

Proper completion of FA/YSDN 2005 3.0 Interactivity Design 2 and FA/YSDN 2003 3.0 Typography 2 or their equivalent with a grade of B or better in each is necessary to enroll in this course.

#### **Course Description**

An experimental exploration into the contemporary applications of typographic principles, visual communication, narrative and storytelling in motion graphic design and film production.

Type In Motion investigates problem-solving as a journey through the temporal and sequential aspects of typography, moving image and sound. Students are challenged to craft engaging stories using a hybrid of analog and digital methods, with a strong and deliberate focus on experimental techniques in video production, graphic design, illustration, animation, and sound design. Emphasis is given toward exploring how the structure of information in time can influence and shape meaning and interpretation through pacing, rhythm, voice, and context.

## **Learning Objectives**

Upon successful completion of this course, students will have demonstrated their abilities to:

- Understand and apply the design process to develop effective design solutions.
- 2. Combine original creative ideation with research and content sourcing.
- 3. Conceptualize ideas with clarity and quality.
- 4. Visualize information using time as a design element.
- Create meaningful and emotive relationships between words, images, and sound.
- 6. Explore contemporary issues of narrative and storytelling in visual communication.
- Communicate verbally and in written form, through peer critique and process documentation.
- 8. Increase professional awareness of industry standards and tools, with a particular emphasis on Adobe After Effects.

#### **Participation**

Participation in weekly group discussions, exercises and presentations is expected in class and online. Students are invited to create an online space to document and share their findings and process.

#### **Software Tools**

Competence with Adobe Photoshop and Adobe Illustrator is a mandatory prerequisite for this course. Proficiency in video production tools (Adobe Premiere, Apple Final Cut Pro), visual effects tools (Adobe After Effects, Adobe Flash), sound editing tools (Adobe Audition, Apple Logic, Apple Garageband), and web publishing tools (Wordpress, Tumblr) will be an asset.

#### **Text Books & Resources**

There is no required textbook for this course. However, there will be other books, readings and research sources suggested or assigned in separate handouts and/or online as the term progresses.

Students are responsible for researching and sourcing content if necessary (with respect to copyright and proper acknowledgement of credit) for use with projects. A wealth of audio and visual material is available through the Sound & Moving Image Library (SMIL) in the Scott Library at York University, the Toronto Reference Library, and online.

See "Design Resources" for a complete list of resources and references.

#### **Supplementary Fees**

For all non-majors (students not currently enrolled in the Bachelor of Design degree program in the Department of Design), there is a compulsory supplementary fee of \$55.00, which covers the cost of some of the materials used for class problems/projects as well as subsidizes the cost of other materials such as photocopies, B&W laser output, software use and other services.

Voluntary supplementary fees are also charged to non-majors who wish to use the design facilities (computer facilities, studios and sign-out equipment, etc) outside of class scheduled time. These fees are set by the Faculty of Fine Arts, Arts and Technology Committee and are \$75.00 per term for the 2009 – 2010 Academic Year. A valid, non-transferable user card is required by all students for access to design facilities during open access time.

## **Facilities & Equipment**

Majors in the Department of Design will be issued their user card (at no additional fee) at the beginning of each term. All supplementary fees (compulsory and voluntary) are payable in cash or certified cheque at the Department of Design Administrative Offices within the first two weeks of term. Use of the Design Department facilities and equipment is for the proper completion of assigned design projects only. Privileges may be withheld for improper use. Lateness or incomplete work due to the stoppage of privileges is not an acceptable reason for missing deadlines. Students under suspension of privileges must find alternative means to complete projects.

#### **Key Dates**

January 19, 2010 – Last date to enroll without permission.

January 26, 2010 – Last date to enroll with permission.

January 13-19, 2010 – Reading week (no classes)

April 1, 2010 – Last day of class, all work to be submitted.

## Last day to drop course

The last day that a student can drop this course without receiving a grade is **Monday March 8, 2010**. Financial penalties may be involved and could be assessed depending on the date that the course was dropped.

#### **Evaluation**

All projects and exercises will be heavily weighted towards experimentation and exploration. Lateral thinking and synthesis are key to developing original and memorable solutions.

Projects are evaluated by four distinct aspects of the design process:

- Breadth and depth of investigation This applies to research and exploration of understanding and definition of the problem.
- Effectiveness of communication Creative strategies and conceptual development, originality, experimental inventiveness and appropriateness of solution.
- Aesthetic form The effort and attention to detail shown in the technical execution throughout the entire design process – from early sketches to final state, translation of ideas from concept to refined visual forms.
- **Presentation** The ability to organize and clearly communicate visually, verbally and in written form the process documentation and final solution of the project or exercise.

A grade slip will be returned with each project.

#### Grading

The grading for the course is weighted as follows:

Exercise 1 – Essence	5%
Exercise 2 – Looks Like Good	5%
Exercise 3 - Tell Me a Story	10%
Project 1 – Video Poster	25%
Project 2 - Narrative	45%
Participation & Attendance	10%

Each project will be graded as to problem solving, concept development, technical execution & presentation. Final course grade will be a reflection of course project grades, participation, personal improvement, presentations and review(s).

## **Deadlines**

All research and process work must be documented and submitted for review with the final project solution. All students are expected to complete projects by the specified due date on the course schedule.

It is imperative that you keep up with the work in this class. Critiques and class involvement at the formative stages of the design process are more beneficial than after all has been completed. Crits and individual or group discussions will take place at research and development stages, as well as a class presentation and review when the project is resolved.

#### **Project Submission**

All work is to be submitted to the Course Director during the scheduled class time of the stated deadline in the course schedule.

The Design Office will **not** accept drop-off of student work. In the exceptional case of illness of the instructor on a due date, special arrangements can be made (between the Course Director and the Office) with the Office for the submission of student work.

#### **Lateness and Incomplete Work**

Late and/or incomplete work will be penalized. Medical and compassionate exemption for lateness must be accompanied with proper written and signed documentation. Students should refer to the University Calendar for the proper process of applying for Deferred Standing, if such is applicable.

## **Grading System**

A+	100% – 90%	Rare and exceptional work, thorough knowledge of concepts and techniques executed with an exceptional degree of skill and great originality in satisfying and exceeding the requirements of an assignment/course.
A	89% – 80%	<b>Excellent work,</b> thorough knowledge of concepts and techniques together executed with an excellent degree of skill and/or originality in satisfying the requirements of an assignment/course.
B+	79% – 75%	<b>Very good work,</b> thorough knowledge of concepts and techniques together with a high degree of skill in the use of those concepts/techniques.
В	74% – 70%	<b>Good work,</b> acceptable level of knowledge of concepts and techniques together with considerable skill.
C+	69% – 65%	<b>Competent work,</b> acceptable level of knowledge of concepts and techniques together with enough skill representing the student's competence to continue and the department's wish to have the student continue.
С	64% – 60%	Fairly competent work, acceptable level of knowledge of concepts and techniques together with some skill.
D+	59% – 55%	<b>Passing work,</b> slightly better than minimal knowledge of required concepts and techniques together with limited skill.
D	54% – 50%	<b>Poor work,</b> representing a lack of effort or minimum knowledge of concepts and techniques, despite completion of required exercises.
E	49% – 31%	<b>Very poor work,</b> representing incomplete effort to meet minimum requirements.
F	0% – 30%	<b>Inadequate work,</b> representing unacceptable effort to meet minimum requirements.

## **Student Responsibilities**

- · If a student is absent from four classes during the term, no credit will be given for the course and all academic and financial penalties and consequences attached to the student's non-attendance will be the responsibility of the student.
- All course work is to be submitted directly to the course instructor during scheduled course hours. Unless otherwise specified, assume all projects are due at the beginning of class time.
- Medical exemption for lateness must be accompanied by proper written and signed documentation.
- · If you know you are going to miss or be late for a class, let your instructor know ahead of time by e-mail and /or voice mail.
- · It is the responsibility of the student to inform the Course Director, in a timely fashion, of any problems that may interfere with the student's progress in the course.
- · It is the responsibility of the student to always back up digital work on their external hard drive/server. The hard drives on the lab computers are not intended for storage of student work and will be trashed of all files on a regular basis.

#### **Attendance**

Attendence will be taken at the beginning of each class and students are expected to be punctual. Students are responsible for letting faculty know if they are going to be late for class. Regular and punctual attendance is required professional behaviour in industry. Students are reminded that absence from class will mean that they will miss key contact time with faculty and will reflect in their performance.

#### **Conflict of Interest**

York University is committed to respecting the religious beliefs and practices of all members of the community, and making accommodations for observances of special significance to adherents. Should any of the dates specified in this syllabus for in-class test or examinations pose such a conflict for you, contact the course director within the first three weeks of class. Similarly, should lab, practica, workshop, etc., assignments scheduled later in the term pose such a conflict, contact the course director immediately.

#### **Special Learning Needs & Preferences**

Students who have special physical and/or mental preferences in learning course content and/or performing course work have the option to self-identify in the first week of class and must work closely with the Course Director to develop processes to better the course experience.

## **Occupational Health & Safety**

Students must be aware of ergonomic factors related to the course work and should practice recommended exercise to prevent developing occupational related health problems.

Please refer to: www.yorku.ca/dohs/ergonomics/ergonomics.htm

#### **Academic Honesty**

Use of stock motion or uncredited resources (content, image, or sound) is expressly prohibited and will be considered plagiarism.

Please refer to the Sheridan Student Handbook and the York Senate Policy on Academic Honesty for a discussion of academic honesty and definitions of breach of academic honesty. Among other things, the Senate policy discusses offenses such as cheating, submission of one piece of work in satisfaction of two assignments without prior informed consent, impersonation, plagiarism and other misappropriation of the work of another, obstruction of the academic activities of another, aiding or abetting academic misconduct, etc.

In particular, students taking design courses should be mindful of the dangers in misappropriation and misrepresentation of another's work(s).

In the creation and presentation of all design practicum works, students who use the work of others must clearly state the extent and nature of the appropriation to their instructor prior to submission. Credit information identifying the originator and/or source may be required.

Failure to do so will constitute a breach of academic honesty. It may, in addition, be a breach of copyright law and/or the four provisions of the Berne Convention and/or Pan American copyright conventions.

Penalties for breach of academic honesty may include:

- 1. Failure in the course;
- 2. Failure in the course, plus a notation of breach of academic honesty on the official transcript.
- Suspension from the Joint Program in Design, York University and/or Sheridan Institute.

## York Ethics Policy: Research Involving Human Participants

It may be a requirement that in this course students will be soliciting comments and feedback on one or more of their projects. This feedback is intended to assist in the objective evaluation and development of the work.

Students must be aware of the Policy for the Ethics Review Process for Research Involving Human Participants: "Ethics in the Design of Research Projects Which Involve Human Participants."

Please review the Ethics Policy available at: www.yorku.ca/secretariat/policies/document.php?document=94

#### **Digital Locker**

Each student is allocated 5G of data storage space for the length of their BDes education. Registered non-major students are also allocated 5G of storage space for the period they are registered in FGS or YSDN courses.

To access your Digital Locker space in Mac OSX:

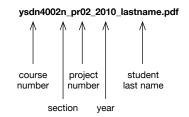
- 1. Open Finder and in the menu select Go > Connect to Server...
- 2. Type in the following: digital-locker.design.yorku.ca
- 3. Enter your username and password.

Your personal space will be located in the folder thread:

### YORKBDES > [yourname]

## **Archiving of Student Work**

At the end of the semester, each student is to submit to the department, for our digital archives, a PDF and/or MOV (QuickTime) file of each project (final designs + process work if applicable) on DVD or Digital Locker using the following format:



#### **Design Resources**

In an effort to provide students with the greatest possible exposure to the diversity of contemporary design, a list of designers and books appears below.

## **Periodicals**

Back Cover – www.editions-b42.com

Baseline - www.baselinemagazine.com

Coupe Magazine – www.coupe-mag.com

Dot Dot Dot - www.dot-dot-dot.us

Emigre – www.emigre.com (no longer in publication)

étapes: International – www.etapesinternational.com

Eye Magazine - www.eyemagazine.com

Grafik - www.grafikmagazine.co.uk

IDEA Magazine - www.idea-mag.com

IdN Magazine - www.idnworld.com

IdPure Magazine - www.idpure.com

 ${f Morf}$  – www.morf.nl

The National Grid - www.thenationalgrid.co.nz

Typography Papers - www.hyphenpress.co.uk

## **Motion Design**

Eric Cruz - http://tokyonow.tv/

Alexei Tylevich - http://www.hellologan.com

Adam Levite - http://www.associatesinscience.com/

Jens Gelhaar - http://www.brandnewschool.com

Mikon van Gastel and Paul Schneider - http://www.averysmalloffice.com

Matt Mulder / Digital Kitchen - http://www.d-kitchen.com

George Yu - http://www.yuco.com/

Olivier Weber - http://www.motiongraphics.ch/

Karin Fong / Imaginary Forces – http://www.imaginaryforces.com/

Kyle Cooper - http://prologuefilms.com/

BL:ND- http://www.blind.com/

**Graffe** – http://www.graffe.co.nz/ **Psyop** – http://www.psyop.tv/

#### **Graphic Design**

Michael Rock, Susan Sellers, Georgie Stout - 2x4 - http://www.2x4.org

3 Deep Design - http://www.3deep.com.au

A Practice for Everyday Life – http://www.apracticeforeverydaylife.com

Åbäke - http://www.kitsune.fr

Daniel Eatock - http://www.eatock.com

Adrian Shaughnessy - http://www.thisisrealart.com

&&& - http://www.andandand.co.uk

Angela Lorenz - http://www.alorenz.net

Anne Burdick - http://www.burdickoffices.com

Base - http://www.basedesign.com

Bibliothèque - http://www.bibliothequedesign.com

Bluesource - http://www.bluesource.com

Brighten the Corners - http://www.brightenthecorners.com

**Browns** – http://www.brownsdesign.com **Build** – http://www.designbybuild.com

Cartlidge Levene - http://www.cartlidgelevene.co.uk

Catalogtree – http://www.catalogtree.net
Charles Wilkin – http://www.automatic-iam.com
Christos Lialios – http://www.christoslialios.nl

COMA – http://www.comalive.com
Cornel Windlin – http://www.lineto.com

Coup – http://www.coup.nl
Cyan – http://www.cyan.de

David Carson - http://www.davidcarsondesign.com

Default - http://www.bydefault.org

Design Machine - http://www.designmachine.net

The Designers Republic - http://www.thedesignersrepublic.com

**Elektrosmog** – http://www.esmog.org **EricandMarie** – http://www.ericandmarie.com

Event10 - http://www.event10.com

Experimental Jetset - http://www.experimentaljetset.nl

Fabio Ongarato – http://www.fodesign.com.au
Fons Hickmann – http://www.fonshickmann.com
Fraser Muggeridge – http://www.pleasedonotbend.co.uk
Frederic Teschner – http://www.fredericteschner.com

Fuel-http://www.fuel-design.com

Graphic Thought Facility - http://www.graphicthoughtfacility.com

**Hanna Werning** – http://www.byhanna.com **Hyperkit** – http://www.hyperkit.co.uk

Ingo Offermanns – http://www.i-offermanns.com Johnson and Wolverton – http://www.j-w.com Jonathan Barnbrook – http://www.barnbrook.net

Virus Fonts - http://www.virusfonts.com

Jop van Bennekom – http://www.re-magazine.com
Fantastic Man – http://www.fantasticmanmagazine.com

Julie Joliat - http://www.joliat.net

Kasia Korczak - http://www.theslavs.com

Kerr|Noble - http://www.kerrnoble.com

Labomatic - http://www.labomatic.com

Laurent Fétis - http://www.laurentfetis.com

 $\pmb{\text{Lust}} - \text{http://www.lust.nl}$ 

M/M Paris - http://www.mmparis.com

MadeThought - http://www.madethought.com

Manuela Porceddu & Derk Reneman – http://www.anti-anti.net

Marc Atlan - http://www.marcatlan.com

Morality of Objects – http://www.moralityofobjects.com Muriel Paris et Alex Singer – http://www.parisetsinger.com

Nick Bell – http://www.nickbelldesign.co.uk Non-Format – http://www.non-format.com

 ${f Norm}-{\it http://www.norm.to}$ 

North-http://www.northdesign.co.uk

Onlab - http://www.onlab.ch

etc. publications – http://www.etc-publications.com

Nicolas Bourquin - http://www.nicolasbourquin.net

Paul Elliman – http://www.otherschools.com
Paul Sahre – http://www.spreadintheluv.com

Paul Sych - http://www.faith.ca

Peter Bilak - http://www.typotheque.com http://www.peterbilak.com

Philippe Apeloig - http://www.apeloig.com

James Groggin/Practise – http://www.practise.co.uk Project Projects – http://www.projectprojects.com

RBG 6 - http://www.rbg6.se

Rick Valicenti/Thirst - http://www.3st.com

Ruedi Baur – http://www.integral.ruedi-baur.com Rumbero Design – http://www.rumbero-design.com

Sara de Bondt – http://www.saradebondt.com

Spin - http://www.spin.co.uk

Ständige Vertretung – http://www.svberlin.com Stefan Sagmeister – http://www.sagmeister.com

Stiletto - http://www.stilettonyc.com

Struktur Design – http://www.struktur-design.com Studio FM milano – http://www.studiofmmilano.it Studio Thomson – http://www.studiothomson.com Suburbia – http://www.suburbia-media.com

Surface - http://www.surface.de

Tania Prill & Alberto Vieceli – http://www.prill-vieceli.cc

Thomas Buxó – http://www.buxo.nl

**Toffe** – http://www.toffe.net **Toko** – http://www.toko.nu

Tom Hingston – http://www.hingston.net

Tomato - http://www.tomato.co.uk

Universal Everything - http://www.universaleverything.com

Vier5 - http://www.vier5.de

Why Not Associates - http://www.whynotassociates.com

Winterhouse - http://www.winterhouse.com

The Design Observer Group – http://www.designobserver.com
Martin Woodtli – http://www.woodt.li http://www.lineto.com
Yale Graphic Design – http://www.yalegraphicdesign.com
Christian Marc Schmidt – http://www.christianmarcschmidt.com

Dmitri Siegel – http://www.antemagazine.com Giampietro+Smith – http://www.studio-gs.com John Caserta – http://www.johncaserta.com Danielle Aubert – http://www.danielleaubert.com

David Reinfurt + Stuart Bailey - O-R-G - http://www.o-r-g.com

Sulki & Min Choi – http://www.sulki.com Tracey Jenkins – http://www.tracyjenkins.com Willy Wong – http://www.willywong.com

Cranbrook Academy of Art – http://www.cranbrookart.edu/2d California Institute of the Arts – http://design.calarts.edu

Andrew Blauvelt - http://design.walkerart.org

Brian Acevedo + Dylan Nelson / Incubate - http://www.incubatedesign.com

Elliott Earls - http://www.theappolloprogram.com

Ed Fella - http://www.edfella.com

Geoff Kaplan / General Working Group http://www.generalworkinggroup.com

Laurie Haycock Makela – http://www.o-b-o-k.com Lorraine Wild – http://www.greendragonoffice.com Lucille Tenazas – http://www.tenazasdesign.com

Martin Venezky / Appetite Engineers – http://www.appetiteengineers.com Ryan Pescatore Frisk + Catelijne van Middelkoop / Strange Attractors

Strange Attractors – http://www.strangeattractors.com Warren Corbitt + Matt Owens / one9ine – http://one9ine.com

Volume One - http://www.volumeone.com

Andrea Tinnes / TypeCuts – http://www.typecuts.com
Barbara Glauber / Heavy Meta – http://heavymeta.com
Barry Deck / Autotroph – http://www.barrydeck.com

Gail Swanlund – http://www.gailstudio.com Jon Sueda/Stripe – http://www.stripesf.com

 $\textbf{Sibylle Hagmann} \ / \ \textbf{Kontour} - http://www.kontour.com$ 

#### **Books**

Advertising Concept Book - Pete Barry

Thames & Hudson, 2008 ISBN 978-0-500-28738-5

#### **How Designers Think**

Bryan Lawson Architectural Press, 2005 ISBN 978-0-750-66077-8

## Type in Motion 2

Matt Woolman Thames & Hudson, 2005 ISBN 0-50051-243-4

#### Finer Points in the Spacing & Arrangement

of Type - Geoffrey Dowding Hartley & Marks Publishers, 1997 ISBN 0-88179-119-9

#### The Elements of Typographic Style

Robert Bringhurst Hartley & Marks Publishers, 2004 ISBN 0-88179-206-3

Design With Type - Carl Dair University of Toronto Press, 1982 ISBN 0-80206-519-8

#### The Complete Manual of Typography -

James Felici Adobe Press, 2002 ISBN 0-321127-307

#### Thinking With Type: A Critical Guide for Designers, Writers, Editors & Students

Ellen Lupton Princeton Architectural Press, 2004 ISBN 1-56898-448-0

#### **Typography History**

### A View of Early Typography: Up to About 1600 -

Harry Carter Hyphen Press, 2002 ISBN 0-90725-921-9

## Counterpunch: Making Type in the Sixteenth Century, Designing Typefaces Now -

Fred Smeijers Hyphen Press, 1997 ISBN 0-90725-906-5

#### **Printing Type Designs: A New History From** Gutenberg to 2000 - Duncan Glen

Akros Publications, 2001 ISBN 0-86142-110-8

## Modern typography - Robin Kinross

Hyphen Press, 2004 ISBN 0-90725-918-9

#### **Greek Letters. From Tablets to Pixels:**

A Collection of New Essays - Michael S. Macrakis Oak Knoll Press, 1995/99 ISBN 1-884718-27-2

#### Typography: An Encyclopedic Survey of Type Design and Techniques Throughout History -

Friedrich Friedl, Nicolaus Otto, Bernard Stein Black Dog & Leventhal Publishers, 1998 ISBN 1-57912-023-7

## ECAL: Typography: We Make Fonts -

François Rappo Jrp/Ringier, 2006 ISBN 2-94027-176-3

#### **Dutch Type** – Jan Middendorp 010 Publishers, 2004 ISBN 9-06450-460-1

#### Letters of Credit: A View of Type Design -

David R. Godine Publisher, 2003 ISBN 1-56792-240-6

## Type Designs: Their History and Development -

A.F. Johnson

Andre Deutsch, 1966

### The Stroke: Theory of Writing - Gerrit Noordzij

Hyphen Press, 2005 ISBN 0-90725-930-8

## Fournier, The Compleat Typographer - Allen Hutt

Rowman and Littlefield, 1972 ISBN 0-87471-149-5

## Type One: Discipline and Progress in Typography

Robert Klaten, Mika Mischler, Silja Bilz eds. Die Gestalten Verlag, 2005 ISBN 3-89955-056-0

## Revival of the Fittest - Philip B. Meggs

RC Publications, 2000 ISBN 1-88391-508-2

## Type Now: A Manifesto - Fred Smeijers

Hyphen Press, 2004 ISBN 0-90725-924-3

## **Graphic Design**

## 20th Century Type Remix - Lewis Blackwell

Yale University Press, 2004 ISBN 0-30010-073-6

#### Hand Job: A Catalog of Type - Michael Perry

Princeton Architectural Press, 2007 ISBN 1-56898-626-2

#### Index A - Charles Wilkin

Die Gestalten Verlag, 2003 ISBN 3-93112-671-4

### Ray Gun: Out of Control - Marvin Scott Jarrett

Simon & Schuster, 1997 ISBN 0-684839-80-6

## The Barnbrook Bible - Jonathan Barnbrook

Rizzoli International Publications, 2007 ISBN 978-0-84782-998-9

#### Noise Four: Future Lab, Culture Life, Reality Archive - Attik

Gingko Press, 2001 ISBN 1-58423-094-0

### 8vo: On the Outside - Mark Holt, Hamish Muir Lars Müller Publishers, 2006

ISBN 3-03778-019-3

## Soak Wash Rinse Spin: Tolleson Design -

Princeton Architectural Press, 2000

ISBN 1-56898-198-8

## Benzin: Young Swiss Graphic Design -

Michel Fries ed.

Lars Müller Publishers, 2001 ISBN 3-90707-858-6

# It is Beautiful... Then Gone - Martin Venezky

Princeton Architectural Press, 2004 ISBN 1-56898-456-1

## Swiss Graphic Design Robert Klanten ed.

Die Gestalten Verlag, 2000 ISBN 3-93112-636-6

Why not? - Why Not Associates: Rocco Rendondo, Andy Altmann, David Ellis Booth-Clibborn Editions, 2000 ISBN 1-86154-171-6

#### Why Not? 2 - Why Not Associates: Rocco Rendondo, Andy Altmann, David Ellis Thames & Hudson, 2004

ISBN 0-50051-134-9

## Typography Now: The Next Wave - Rick Poynor

Booth-Clibborn Editions, 1991

ISBN 1-87396-842-6

#### The Graphic Edge - Rick Poynor Booth-Clibborn Editions, 1994

ISBN 1-87396-869-8

### Typography Now Two: Implosion - Rick Poynor

Booth-Clibborn Editions, 1996 ISBN 1-87396-861-2

#### The End of Print - Lewis Blackwell

Chronicle Books, 2000 ISBN 0-81183-024-1

#### David Carson 2ndsight: Grafik design after the end of print -

Lewis Blackwell Universe 1997 ISBN 0-78930-128-8

#### Non-Format: Love Song -

Kjell Ekhorn, Jon Forss Die Gestalten Verlag, 2007 ISBN 3-89955-185-0

#### M/M Paris Inventory / Inventaire

Michael Amzalag, Matthias Augustyniak Haunch of Venison, 2005 ISBN 1-90562-004-7

#### Earthquakes and Aftershocks:

#### Les Affiches du Califoirnia Institute of the Arts et la Culture California -

École de beaux-arts du Rennes, 2005 ISBN 2-90837-354-8

#### Dutch resource: Exercises de Collaboration en Graphisme /

## Collaborative Exercises in Graphic Design -

Anniek Brattinga, Liesbeth Doornbosch, eds. Valiz, 2006

ISBN 9-0808-185-77

#### ECAL: Design Graphique / Graphic Design -

Lionel Bovier, François Rappo, eds. Jrp/Ringier 2003 ISBN 2-94027-170-4

## IDEA vs Designers Republic -

The Designers Republic IDEA Magazine, 2003 IDEA 4-41660-203-0

#### Woodtli - Martin Woodtli Die Gestalten Verlag, 2001

ISBN 3-93112-655-2

#### Forty Posters for the Yale School of Architecture Michael Bierut

Winterhouse Editions, 2007 ISBN 1-88438-118-9

#### Forms of Inquiry: The Architecture of Critical Graphic Design Zak Kyes, Mark Owens, eds.

Architectural Association Publications, 2007

ISBN 978-1-90290-262-3